

# The IWSR Forecast Report

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## The IWSR Forecast Report

IWSR evaluates the trends and market forces driving the global beverage alcohol industry. Read more. Analysis. 16 December 2021. Key Trends Driving the Global Beverage Alcohol Industry in 2022. ... Covid-19 Impact Report Portfolio. Quantify and forecast the impact of Covid-19 on beverage alcohol. More.

## Home - IWSR

IWSR analyses which trends will be driving the market. News & Comment Analysis Global wine consumption has been severely affected by Covid-19, with the downturn of the on-trade, damage to travel and tourism, and a weakened economy driving what IWSR estimates will be a -9.7% volume and -9.5% value decline for the market in 2020.

## Global wine trends to watch in 2021 - IWSR

The no and low alcohol category continues to outperform full-alcohol and is increasing its share of the total beverage alcohol

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market, according to new research from IWSR. The category has grown from \$7.8bn in 2018 to just under \$10bn in 2021 across the key focus markets of Australia, Brazil, Canada ...

## **No- and low-alcohol category value in key global markets**

...

The beverage category grew 53% last year and is projected to grow another 29% over the next three years, according to data from IWSR Drinks Analysis. The craze is overshadowing spiked seltzers.

## **Simply Lemonade is becoming a boozy beverage**

This figure was unveiled by the IWSR's Drinks Market Analysis report in 2021. The report stated: "Looking ahead to 2025, e-commerce is projected to represent about 6% of all off-trade beverage alcohol volumes, compared to less than 2% in 2018.

## **Bibendum launches e-commerce site - Harpers Wine & Spirit ...**

Bud Light Next, the first zero-carb beer from Anheuser-Busch, is hitting shelves next week. The new beer goes on sale nationwide February 7, about a week before the Super Bowl, traditionally one ...

## **Bud Light's first-ever zero-carb beer hits shelves next ...**

GUGU DINGAAN (44) BCom (Acc), H Dip Acc, CA(SA) Independent non-executive. Tenure and committees: Appointed to the board in 2005, as member of the audit committee in 2006, as chairperson of the social and ethics committee in 2012, as member of the risk and compliance committee in 2016, as member of the investment sub-committee in 2015 and as member of the remuneration committee and the ...

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